

# DAVIDE SCALENGHE

Communications for international development.

## SKILLS & EXPERTISE

- 14 years of broadcast media, 8 in international development.
- Multimedia content creation and dissemination.
- Veteran of television, radio and online journalism (Current TV, CNN, NBC, Discovery).
- Considerable experience working in complex and unstable environments.
- Branding.
- Website development.
- Advocacy.
- Project management.
- B.A. Media & Cultural Studies; M.Sc. Development Studies

## PERSONAL DETAILS

**E-mail** [davide@davidescalenghe.com](mailto:davide@davidescalenghe.com)  
**Website** [www.davidescalenghe.com](http://www.davidescalenghe.com)

**Languages** English (fluent), Italian (native), French (proficiency), conversation level Portuguese and Spanish. I have retained some ability in previously learned languages like Arabic, Greek, and Swahili.

## CAREER HIGHLIGHTS

**UNAIDS/Oxford Policy Management** 06/2018 – present, London, UK  
Communications Manager

- Leading the strategic communications development and implementation for the UNAIDS fast-response technical assistance mechanism in Sub-Saharan Africa and South-East Asia implementing HIV programs.
- Responsible for strategy, branding, web development, strategic content creation, dissemination.

**Bill & Melinda Gates Foundation/Oxford Policy Management** 10/2017 – 06/2018, London, UK  
Communications Specialist

- Developed and implemented the communication strategy for the “Learning for Action Across Health Systems” project, supported by the Bill & Melinda Gates Foundation and implemented by Oxford Policy Management.
- Led the team in the creation of the [www.learningforaction.org](http://www.learningforaction.org) platform.
- Created and delivered all original content (animation, audio-visual, photographic, editorial), condensing complex material into accessible messages for different audiences.

**Discovery Communications** 08/2012 – 09/2015, Milan, Italy  
Executive Producer, Journalist

- Wrote, produced and directed several documentaries for prime-time distribution, including *The Earth Defenders*, *Casa do Menor*, *Stories of Domestic Violence*.
- Acted as spokesperson for the NGOs featured in the films, handled media requests and managed promotional campaigns.
- Hired and managed teams both in the HQ cities and on location in countries including Morocco, Senegal, Tanzania, Ethiopia, Kenya, Brazil, Italy.

*Davide Scalenghe 1*

- Responsible for day-to-day operations, staff management, budget creation and supervision, creative direction, strategy development and monitoring, partnerships and press relations.
- Supervised content production and distribution (audio-visual and photographic) for TV, online, cinema, radio, live exhibits.

**Casa do Menor**  
Communication Specialist

06/2012 – 12/2012 Rio de Janeiro, Brazil

- Created, developed, and implemented a communication strategy aiming to raise the profile of the NGO in Europe and Latin America.
- Liaised between the Brazilian and Italian offices to create multimedia content and special events, including the cinema and TV premiere (on Discovery Networks) of the original feature documentary “Casa do Menor”.

**RAI – Radio Televisione Italiana**  
Producer, Journalist

09/2011 – 12/2011 Rome, Italy

- Researched, wrote and presented programs covering a variety of topics (youth unemployment, healthcare, immigration policy) from the perspective of the poor and marginalized for *Mi Manda Rai 3*, the live primetime weekly current affairs show for national public broadcaster Rai 3.

**Current TV**  
Director, International Programming & Chief Correspondent

03/2008 – 08/2011 London, UK and Milan, Italy

- Launched the Italian branch of Al Gore’s independent TV news and information network.
- Commissioned and supervised all primetime documentary and feature productions.
- Managed human resources (team 35+), acquisition and commissioning of content, and the coordination of operations with the network’s San Francisco and London offices.
- Planned and managed the business unit budget.
- Ran the outreach program for documentary makers.
- Ran the Election Night 6-hr coverage of the 2008 US Presidential elections, in partnership with Twitter.
- Researched, reported and wrote for the network’s flagship show *Vanguard*, which featured 50-minute original stories from around the world. Covered a range of substantive topics, including political extremism, global health, human trafficking, criminal gangs, prison conditions, climate change.

Titles include:

- *The Most Dangerous Prisons* (Brazil): went inside Brazilian prisons to interview inmates and document major violations of human rights.
- *Islamophobia and Extremist Politics in Europe* (France, Germany, Italy): examined the growth of political extremism in Europe and its ties to Islamophobia.
- *The Economic Crisis* (Argentina): traveled through Argentina to report on how its resilient people attempted to recover from the destructive economic crisis.
- *Gang Culture in the Favelas* (Brazil): investigated the interactions between police, government and traffickers.

**Current TV**  
Manager, Outreach

03/2007 – 08/2008 London, UK

Founded by former Vice-President Al Gore and launched in the US in 2005, Current TV was the first international network featuring viewer-generated content (VC<sup>2</sup>), a precursor of YouTube.

- Launched the UK network.
- Managed the outreach strategy for the channel’s UK launch.
- Ensured the VC<sup>2</sup> brand became a point of reference to attract creative collaborations, membership and engagement.
- Handled enquiries coming in from film-makers, media enterprises and members.

**Sony Pictures Television International**  
Executive Producer

2005 – 2006 Milan, Italy

- As CEO of Chunky Punch Productions, produced *Snaparazzi*, a 12 x 60' original primetime observational series aired on AXN (on the Sky Italia platform).

**Chunky Punch Productions**  
CEO, Founder

2004 – 2006 London, UK

Developed, pitched, and produced programs for all major broadcasters in the UK and US.

## TEACHING EXPERIENCE

**Holden University of Storytelling and Performing Arts**

2016 – 2018 Italy

Lecturer (including course design and syllabus composition) for the course "Real World: Social Reporting."

## ADDITIONAL EXPERIENCE

**Novos Horizontes**

10/2015 – 12/2015 Fortaleza, Brazil

Consultant, Communications and Humanitarian Aid

International NGO focused on homeless youth and rehabilitation.

- Developed the Brazilian mission's communication strategy.
- Evaluated the achievements, opportunities and challenges of the long-distance adoption program.

**Thailand Research Project (Web)**

11/2014 Thailand

- Conducted interviews and photo-reported on the issue of child trafficking for sexual purposes. Supported by ECPAT, the United Nations Population Fund, Save the Children and Italian NGO Compassion.

**Goodwill Ambassador and spokesperson for the following NGOs:**

Casa do Menor (children's rights, social services and poverty relief, 2013)

San Patrignano (drug rehabilitation, 2011-present)

1caffe.org (humanitarian aid, 2013).

## EDUCATION AND QUALIFICATIONS

**University**

**School of Oriental and African Studies**

2016-2017, London, UK

M.Sc. Development Studies

Included coursework in political economy; global health; politics and governments of Africa.

**London College of Communication, University of the Arts**

2000-2003, London, UK

B.A. (Hons) in Media & Cultural Studies

Included coursework in anthropology and journalism.

**Certificates**

UNITAR, Confronting Trauma