

DAVIDE SCALENGHE

Communications for International Development

Communications professional with 20 years of international experience in strategic communications, multi-channel communication plan and brand identity development, media relations, content production and broadcasting, with a focus on humanitarian and social affairs, climate change and public health. Strategic thinker striving to adopt innovative approaches to building relationships and maximizing impact, with considerable experience working with global media companies, NGOs, governments (local and national level) and international organizations, including Oxford Policy Management, The Bill & Melinda Gates Foundation, UNAIDS, Al Gore's Current TV. Effective communicator with excellent writing and public speaking skills. Bilingual in English and Italian, fluent in French, conversational in Portuguese and Spanish, with extensive track-record of working with people across a variety of cultural and linguistic boundaries in the EU, North America, Southeast Asia, Sub-Saharan Africa, the MENA region and Latin America.

PERSONAL DETAILS

E-mail davide@davidescalenghe.com
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Languages English, Italian, French (fluent), conversation level Portuguese and Spanish. I have retained some ability in previously learned languages like Arabic, Greek, and Swahili.

Country experience EU, US, India, Thailand, Argentina, Brazil, Democratic Republic of Congo, Malawi, Uganda, Rwanda, Ethiopia, Kenya, Senegal, Tanzania, Nigeria, Angola, Morocco, South Africa.

EDUCATION

University	SOAS, School of Oriental and African Studies M.Sc. Development Studies	2016-2017, London, UK
	London College of Communication, University of the Arts B.A. (Hons) in Media & Cultural Studies	2000-2003, London, UK

CAREER HIGHLIGHTS

Médecins Sans Frontières (Doctors Without Borders) 08/2019 – present, Bukavu, DRC
Communications Manager

- Defining, implementing, coordinating and supervising all operational communication activities in the regular mission and during emergencies: strategy creation, media relations, content production and diffusion, reporting and line management.
- Liaising with governmental and non-governmental organizations to promote content and maximize impact.
- Building Médecins Sans Frontières's visibility, acceptance and leverage.

Oxford Policy Management
Communications Manager

10/2017 – 06/2019, London, UK

- Responsible for the overall strategy, branding, web development, content creation and dissemination of several flagship projects for Oxford Policy Management, the global consultancy and thought-leader in policy making for governments on key public policy issues such as the environment, education, public health and governance.

Key clients:

- o **UNAIDS:** led strategic communications development and implementation for the UNAIDS fast-response technical assistance mechanism aimed at governments and local and international organizations in 55 countries in Sub-Saharan Africa and Asia Pacific implementing HIV programs.
- o **Bill & Melinda Gates Foundation:** designed and implemented the communication strategy for one of the Foundation's key programmes; led the creation and dissemination of all original content (animation, audio-visual, photographic, editorial).
- o **Nigerian Ministry of Health:** launched a fellowship to support the Nigerian National Primary Health Care Development Agency in expanding its Results-Based Financing (RBF) programme, and as such accelerate Nigeria's progress towards universal health coverage.

Discovery Communications

08/2012 – 09/2015, Milan, Italy

Media and Communications Manager, Executive Producer

- In charge of development, production and distribution of several multi-platform and multi-stakeholder initiatives on environmental and humanitarian affairs for prime-time television, online, radio, cinema and live-exhibit distribution:
 - o *The Earth Defenders:* on sustainability of food production and the impact of Lavazza's (one of the world's largest coffee distributors) ESG programme;
 - o *Casa do Menor:* developed and executed a communication plan aiming to raise the profile of Casa do Menor, a Brazilian NGO working with street children in Europe and Latin America.
 - o *Stories of Domestic Violence:* a documentary created for International Women's day.
- Acted as spokesperson, handled media relations and supervised press and promotional campaigns.
- Led teams both in HQ and on location in countries including Morocco, Senegal, Tanzania, Ethiopia, Kenya, Brazil, Italy.

RAI – Radio Televisione Italiana

09/2011 – 12/2011 Rome, Italy

Journalist, Producer

- Researched, wrote and presented programs covering a variety of topics (social justice, healthcare, immigration policy) for *Mi Manda Rai 3*, the live primetime weekly current affairs show for national public broadcaster Rai 3.

Current TV

03/2007 – 08/2011 London, UK and Milan, Italy

Chief International Correspondent & Director, International Programming

Current TV was the independent TV news and information network launched by former US Vice-President Al Gore in 2005, before the release of its award-winning documentary on climate change, *An Inconvenient Truth*.

- Managed in-house production and press team, acquisition and commissioning of international content, and the coordination of operations with the network's San Francisco and London offices.
- Researched, reported and wrote for the network's flagship show *Vanguard*, which featured 50-minute original reports from around the world. Covered a range of substantive topics, including environmental issues (one-hour exclusive interview with Al Gore), human trafficking in India's rural districts, political extremism across the West, global health, criminal gangs, prison conditions in Latin America.
- Launched the UK and Italian branches of the network.

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- Commissioned and supervised all primetime documentary and feature productions.
- Ran the outreach program for documentary makers.
- Ran the Election Night 6-hr coverage of the 2008 US Presidential elections, in partnership with Twitter.

Sony Pictures Television International
Executive Producer

2005 – 2006 Milan, Italy

- As CEO of Chunky Punch Productions, produced *Snaparazzi*, a 12 x 60' original primetime observational series aired on AXN (on the Sky Italia platform)
- Developed, pitched, and produced programs for all major broadcasters in the UK and US.

Living TV (BSkyB)/ NBC
Producer

2004-2005 London, UK

Produced all seasons of *Queer Eye for the Straight Guy* and 2 episodes of *Queer Eye for the Straight Guy US*.

MTV Networks,
Assistant Producer

2002-2004 New York, US and London, UK

Worked on numerous MTV International productions such as *The Osbournes*, *MTV Europe Music Awards*, *Rich Girls*, *All Things Rock*, *TRL*, *US Top 20 Japan*, *VH1 Bands Reunited*.

CNN
Production Assistant

2001-2002 London, UK

Assisted in the production of 'Travel News' (a segment of travel show 'Hotspots') from pre- to post-production. This involved the researching of three different locations around the world and storylines each week, as well as the writing of questions and interviewing of guests on set.

TimeOut Magazine
Marketing Assistant

2001 London, UK

Helped with the day-to-day marketing and event management activities of London's most popular weekly magazine.

AWARDS AND RECOGNITIONS

Premio Ilaria Alpi, Best International Reportage (2011)
 Promax World Gold Promotion & Marketing (2011)
 Hot Bird Awards, Best News TV channel: Current TV - shared with BBC World News (2010)
 Emmy Award, Best Interactive Channel: Current TV (2007)
 Best International Reality, *Queer Eye for the Straight Guy*, New York International Reality Awards (2005)

ADDITIONAL EXPERIENCE

Holden University of Storytelling and Performing Arts

2016 – present Italy

- Lecturer (including course design and syllabus composition) for the course "Real World: Social Reporting."

Novos Horizontes

10/2015 – 12/2015 Fortaleza, Brazil

Consultant, Communications and Humanitarian Aid
 International NGO focused on homeless youth and rehabilitation.

- Developed the Brazilian mission's communication strategy.
- Evaluated the achievements, opportunities and challenges of the long-distance adoption program.

Thailand Research Project

11/2014 Thailand

- Conducted interviews and photo-reported on the issue of child trafficking. Supported by ECPAT, the United Nations Population Fund, Save the Children and Italian NGO Compassion.

Goodwill Ambassador and spokesperson for the following NGOs:

Casa do Menor (children's rights, social services and poverty relief, 2013)

San Patrignano (social welfare, 2011-present)

1caffe.org (humanitarian aid, 2013).

Certificates UNITAR, Confronting Trauma